

MAHARASHTRA ANIMAL AND FISHERY SCIENCES UNIVERSITY, NAGPUR
SEMESTER END THEORY EXAMINATION, B.Tech. (D.T.) Degree Course 2017-18

Semester : **IV(New Syllabus)**

Academic Year : 2017-2018

Course No. : DBM - 406

Course Title : Communication Skill &
Entrepreneurship
Development

Credits : 1+1=2

Total Marks : 50

Day & Date : Thursday, 14.06.2018

Time : 15.00 to 17.00 Hrs.

- Note :**
- 1) All questions from **Section 'A'** are compulsory.
 - 2) Solve **Any Five** questions from **Section 'B'**.
 - 3) Draw neat and well labeled diagram wherever necessary.

SECTION - 'A'

Q. 1 A) Choose the most appropriate answer from the options given below. (05)

- i) The communication means
 - a) To share
 - b) a & c
 - c) To tackle
 - d) All of these
- ii) The first step in communication process is
 - a) encoding
 - b) Conception
 - c) transmission
 - d) reception
- iii) Which of the following shows the process of creating something new?
 - a) Business model
 - b) Modeling
 - c) Innovation
 - d) Creative flexibility
- iv) Which one of the following is the process of entrepreneurs developing new products that over time make current products-obsolete?
 - a) New business model
 - b) Anatomization
 - c) Creative destruction
 - d) None of these
- v) Which of the following is the main problem for entrepreneur in the beginning of stages of creating new ventures?
 - a) Lack of education
 - b) Limited resources
 - c) Lack of experience
 - d) None of these

B) Do as directed. (05)

- i) What is listening skills?
- ii) What is communication process?
- iii) Define Entrepreneur?
- iv) What is non verbal communication?
- v) What is impromptu speech?

Q. 2 A) Answer in one line. (05)

- i) Give the full form of EDIL.
- ii) Give full form of S.W.O.T.
- iii) What is comprehension?
- iv) What is conciseness?
- v) Give full form of WTO.

(P.T.O.)

- B) State whether True or False. If false, rewrite the statement after making necessary corrections. (05)
- i) Most oral communication is informal.
 - ii) One of the principles of good writing is to proofread the document.
 - iii) One step in learning to listen actively is to note the speaker's tone, as well as his or her body language.
 - iv) Interpersonal communication is a dynamic and interactive process.
 - v) Communication is the act of exchanging information.

SECTION - 'B'

- Q. 3 Explain the importance of oral presentation in career development. (06)
- Q. 4 Describe the SMCRE model of communication. (06)
- Q. 5 Explain the scope of entrepreneurship in economic development of India. Explain characteristics of an Entrepreneur. (06)
- Q. 6
- a) What is writing skill? (02)
 - b) What do you understand by abstracting? (02)
 - c) What is active listening? (02)
- Q. 7 Differentiate between "Verbal and Non-verbal Communication" (06)
- Q. 8
- a) What is the importance of giving footnote? State with an example. (02)
 - b) What are the objectives of field diary & lab record? (02)
 - c) What is public private partnership? (02)
- Q. 9
- a) State the difference between seminar and conference. (02)
 - b) Explain the importance of planning, monitoring and evaluation in entrepreneurship development. (04)
